



corporate overview

experts in helping leading companies grow

Our business is founded on the belief that organizations who wish to dominate their space, need leading-edge practices to differentiate them both now and in the long term. We provide that leading-edge advice and a range of advanced capabilities that help your company grow in sustainable and competitive ways.

We focus on business growth and renewal; knowledge-intensive processes such as strategy & business model solutions[®] formulation, innovation, business development, strategic marketing, competitor and business intelligence, business network development & management and learning & human capital management. These are the areas where there are opportunities to *create* a gap between you and your competition, not just 'fill a gap' to attain the average level of performance.

Our clients include exceptional value creators such as Cisco Systems, BP, Microsoft, Pfizer, Amazon and Big 5 consultants. We are leading the revolution in business value creation[®] for our clients, and have a demonstrable track record in innovative ideas and practices that accelerate businesses through current challenges and put them on a trajectory of sustained success.

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The Challenge for Business

Most businesses are scared of the future. And for good reason. The onrush of unpredictable change has crippled and destroyed many an enterprise. The business graveyard is full of those who have been torn apart by the innovator's dilemma, who have failed to cross the chasm, or who have been traumatized by future shock. The pressure of the future will only increase in the years ahead. Technological, economic, and social change continue to accelerate. Industry boundaries are cross-fertilizing and mutating, unpredictably spawning new technologies, new products, and new markets. One false move and your business could be history. The bad news is that you cannot predict the future. The good news is that you can prepare for it. And we can show you how.



Today's innovation economy presents businesses with greater uncertainty than ever, but also greater opportunity. Insidious terrorist threats, unrelenting technological change, shifts in demographics, and the forces of globalization have made uncertainty endemic. This magnifies mastery of uncertainty as an important competitive advantage. Successful companies will be those who can develop robust strategies and growth models in the face of the unpredictable. Strategy without foresight is blind. Looking only to the past practically guarantees failure. But looking to the future is difficult, requiring unusual combinations of skills. Those who fail to make the effort will cede the future to their competitors.

We can help you take advantage of the uncertainty by renewing your business both from an internal and external perspective and growing options for the future. While obvious inefficiencies have been removed from companies through process re-engineering and the waves that accompanied it, executives are now faced with the never-ending challenge of doing more with less. They know that the standard answers to their dilemmas don't work anymore and need leading edge advice and practices to hit targets both now and in the future.

Our People

ManyWorlds' people all exhibit the rare combination of extraordinary intellect coupled with a relentless commitment to achieve remarkable results for our clients. Advisors are exceptional strategists, experienced international executives, as well as being an entrepreneur and inventor. Our Content Architects are top educated researchers and experienced writers who can discriminate good ideas from yesterday's news. Clients and partners are assured that when they are working with ManyWorlds, they are working with the top intellectual capital in the world. That's why the most sophisticated companies choose ManyWorlds.

Our Company

Founded in 1998, ManyWorlds has rapidly established itself as the leader in delivering the business growth models that will drive the value creation agenda of the next decade.



And we put into practice what we preach -- we are accelerating the convergence of the traditional consulting, content and publishing, business education, and business process design sectors to create entirely new value propositions for our clients.

An international company with central offices in Houston, Texas, ManyWorlds works with its remarkable set of clients and partners all around the world.

Benefits and Capabilities

- Articulation and pursuit of new horizons of value creation for your organization through our truly innovative and leading-edge thinking
- Deliver performance improvement now from your existing capabilities and position for growth later – we’ve termed this unique expertise our ‘Grow on Zero’™ methodology
- Achieve ongoing benefits through services such as collaborative process operation and continuous thought leadership in online environments that strengthen your internal capabilities
- Working together will be an energizing and different experience. Top tier senior level expertise will be devoted to your organization, not hoards of third-tier resources. Our relationship may morph over time to be less face-to-face and more sustained by knowledge environments that bring you continuous value to sustain what has been developed together.
- Constant innovation through our own annual Research & Development program ensures our clients with cutting edge perspectives, and we pressurize ourselves by releasing our older research into the public domain.

Our capabilities extend over multiple industry boundaries, and our clients reap the benefits of this border-less thinking by knowing that we understand the challenges of their specific business while applying a broad range of experience and considerations from the evolving business environment over the last few decades.

The following are some key capabilities where we demonstrate leadership and differentiation:

- ❑ Business Renewal and Growth Models
- ❑ Strategic Value Analysis and Adaptive Strategy Formulation
- ❑ Advanced Decision Making Processes
- ❑ Intellectual Capital Commercialization and Management
- ❑ Knowledge-based CRM and advanced relationship strategies
- ❑ Business Network Development and Management
- ❑ Strategic Innovation Processes and Innovation Networks
- ❑ Strategic Marketing Processes
- ❑ Real-Time Learning

Each of these capabilities is comprised of leading-edge methodologies, solution sets, tools and unique skills that allow us to develop a targeted but comprehensive program for your organization and fit its unique needs.

Selected Clients



Characteristics of our clients

- Our clients are businesses and organizations who want to create the next leading-edge practice, not simply copy another ‘best practice’
- They appreciate frontier thinking, diversity of mindset and thoughtfully explore new possibilities that may lead their companies into new realms of value creation
- They come from a variety of different industries and backgrounds. Or they may have always been a leading company, and have the desire and drive to gain and maintain the edge over their competition. They understand that business is not as it used to be. Even if they do not know what challenges will come, they realize that they will innovate and adapt.

Case Examples

Here are some real life applications of renewal and growth that ManyWorlds has successfully delivered.

- ✓ A high performance chemicals business that is **doubling their return on capital within 12 months** based on a comprehensive program that addresses renewing and then growing the business. This includes a broad and thorough implementation of end-to-end product lifecycle processes that are resulting in increased product development throughput and decreasing cycle time that are leapfrogging the capabilities of their competitors.
- ✓ A research and development arm of a Fortune 10 company where we delivered an **aggressive intellectual capital commercialization strategy and developed an innovation network** to produce new solutions and work in partnership with their customers and even their competitors.
- ✓ A European retail energy business in deregulation that is melding a highly sophisticated multi-channel content management strategy with a comprehensive customer lifecycle strategy to **build relationships with their retail customers, far beyond the abilities of their competitors.**
- ✓ A high-end professional services company that is building new product and service lines that will establish the next wave of growth in their industry, and at the same time is **transforming their relationship with customers and their position in their market space.**
- ✓ A multinational financial services company that is initiating its organic growth agenda by ensuring that its **leaders are aligned with the enterprise’s true value drivers**, and then ensuring that the company’s intellectual capital is aligned with a newly developed customer lifecycle process.

These examples are just some of the work that we have done. Every project is different for us, but our unique skills and capabilities mean that each and every time ManyWorlds creates tremendous value for clients. Over 50% of our projects are for consulting houses or enterprise solution providers. We are the advisor to the advisors.

But enough about us, let’s discuss your business...

Visit us at www.manyworlds.com, email us at contact@manyworlds.com or call us at (832) 242 3508.

We know you’ll enjoy the discussion...